



**You are invited to Kawartha Endodontics Complimentary Seminar  
for Dental Professionals**

**WHEN:** Wednesday, October 27, 2010 @ 6:30PM

**WHERE:** Kawartha Endodontics 425 Water Street, Suite 100, Peterborough, ON

**Hidden Profits in Dental Hygiene**

**COURSE SYNOPSIS**

Dental hygiene is the lifeblood of a dental practice; it contributes to 80% of the doctor's schedule in the future 4-6 weeks. Many times the answers are right in front of us and often overlooked in the business of daily operations. Learn how to assess, measure and create a team approach to dental hygiene care and basic systems and communication skills to maximize your hygiene department.

**LEARNING OUTCOMES:**

The participant will learn:

- ☑ Developing a team approach to the hygiene department
- ☑ How to increase patient retention
- ☑ Overcoming no-shows and cancellations
- ☑ Current process of care
- ☑ 6 steps to simple case presentation
- ☑ How to achieve 90% case acceptance
- ☑ Utilization of new communication tools

**Who should attend:**

All dental team members.

**R.S.V.P. by Friday, October 22, 2010 via phone: 705-750-0700  
or email: kim@kawarthaendo.com**

**Speaker: Corinne Birrell  
Sponsored by:**

