

ATTENTION DENTAL PROFESSIONALS

You are invited to our complimentary evening seminar

“Good Practice Marketing Is Power... 10 Big Ideas For Success”

Dentistry today is more competitive than ever. Are you satisfied with the current position of your dental office? What is your vision for your practice over the next five years?

Learn about practice brand building, internet marketing, local community marketing, patient communication and patient referral programs from an expert in the field. Good practice marketing is power and when done well can deliver major benefits both in the immediate and long term. The goal of this session is to identify the important factors that make up a winning dental practice marketing game plan and the approach required to realize both immediate and long term benefit.



WHEN

Thursday, July 8th, 2010
Refreshments at 6 pm
Seminar from 6:30 – 8:30 pm

WHERE

Kawartha Endodontics
425 Water St., Suite 100, Peterborough

HOW TO ATTEND

RSVP before July 5th, 2010
kim@kawarthaendo.com

Daniel Pisek is the President and Senior Account Executive at **Full Contact Marketing** and over the past 10 years has worked with many dental offices to deliver on their specific business goals. Whether you are young in practice or ready to take your established office to a higher level, you are sure to gain some valuable insight from this discussion.

fc FULL CONTACT MARKETING
your practice marketing specialists

www.fullcontactmarketing.ca

KA**ARTHA**
ENDODONTICS
SPECIALIZING IN ROOT CANAL THERAPY

www.kawarthaendo.com